



A Connecticut Review, **Sunshine Artist - February 2016 issue**

September 5-7, Meet the Artists and Artisans Labor Day Show, Mystic.

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Space fees: \$250 - \$500 | **Space size:** 12' x 12' to 12' x 24', 100% outdoor | **Exhibitors:** 50

Hours: 10-6 Saturday, 10-6 Sunday, 10 – 5 on Monday | **Attendance:** 12,850 (security and police)

With three days of near-perfect temperatures a handful of exhibitors reported to have had good sales and attendance to match at the 42nd Meet the Artists and Artisans Labor Day Show held on the Orchard Lawn at the Olde Mistick Village. Artists all along the eastern seaboard from Maine to Florida make the trip each year to Connecticut to this popular show.

Sales were noted to be high, scoring an average of 9.6 (on a 10-point scale), with average show sales just shy of \$2,500 with an average item price (AIP) of \$367.50. A jewelry maker had the highest sales (\$3,200/\$900 AIP), followed by an acrylic painter (\$2,800/\$350 AIP), another acrylic painter (\$2,800/\$175 AIP), an oils artist (\$1,100/\$45 AIP), and a photographer with undisclosed sales figures, and noted the show: “was a good show for me . . . Denise works really hard for her vendors . . . the crowds came . . . a beautiful show . . . will come again.”

Other artists agreed, including the oils artist who commented: “[The] quality of [the] show was great. Buyers came, [and I] saw lots of big pieces moving!” The oils artist added: “I did better than last year, which was good.” **With a perfect 10 among all artists given for management, artist treatment, advertising, parking, layout, load-in/out, and judging / awards, the consensus of being well-cared for by the show promoter and staff is evident.** An acrylic painter commented the show was “very well organized, and [is] a beautiful setting for an art show.”

The second acrylic painter added the show was “my best show of the summer [I] not only sold many paintings, but [also] made great connections. I will do this show – any show anywhere Denise Morris Curt runs one!” Following closely behind with high scores (9.8) in artist amenities, attendance (9.6), and quality of work (9.6); these audit reports clearly identify this show as a solid winner. Every artist agreed they wish to return again.

The 43rd Meet the Artists and Artisans Labor Day show is slated to occur Sept. 3-5, 2016 – rain or shine – and offers free admission and parking for all.